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ego wins dutch san award

THE AD CAMPAIGN OF EGO GAINED INTERNATIONAL RESPECT AT THE DUTCH SAN AWARDS LAST MAY.

THE SAN ACCENT AWARD IS THE ONLY COMMUNICATION TRADE PRICE DETERMINED BY THE ADVERTISEMENTS AGENCIES CLIENTS. MORE THAN 900 TRADE PARTNERS ATTENDED THE EVENT, EXPRESSING THE HIGH IMPORTANCE OF THE SAN AWARDS WITHIN THE INDUSTRY. EGO RECEIVED A PRESTIGIOUS SAN AWARD, A SO CALLED ACCENT', IN THE CATEGORY DURABLE CAMPAIGNS', COMPETING WITH BRANDS LIKE BMW, VOLKSWAGEN AND MIELE. THEIR AGENCY, JWT INTERNATIONAL, WAS THE CREATIVE BRAIN BEHIND THIS EXCEPTIONALLY SUCCESSFUL CAMPAIGN.