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premiere fashion show

microsoft presents "project las vegas", which is one of the most premiere fashion industry trade shows. it takes place four times per year, twice in new york and twice in las vegas, with the fall show being the biggest and most attended show.

THIS IS WHERE A-LIST VIP'S, FASHION DIRECTORS, PRESIDENTS AND BUYERS FROM THE WORLD'S LEADING FASHION RETAILERS COME TO NETWORK AND PLACE ORDERS WITH TODAY'S MOST TREND SETTING DESIGNER BRANDS. PROJECT LAS VEGAS IS THE LEADING TRADESHOW FOR INNOVATIVE, FASHION FORWARD BRANDS TO SHOWCASE THEIR PRODUCTS TO AN ELITE AUDIENCE OF FASHION BUYERS AND INFLUENCERS. MICROSOFT EARLIER ALREADY RECOGNIZED THE IMPORTANT FASHION FEATURE OF EGO BY REWARDING HER WITH THE PC FASHION AWARD. BY OFFERING EGO A SPOT AT THIS PRESTIGIOUS FASHION SHOW, MICROSOFT AGAIN ACKNOWLEDGED EGO'S EXCLUSIVE FUSION OF UNIQUE FASHIONABLE DESIGN AND ULTIMATE FUNCTIONALITY. EGO WILL BE PRESENTING A SELECTION OF HER MOST EXCLUSIVE DESIGNS FROM THE 26TH UNTIL THE 28TH OF AUGUST. FOR FURTHER INFORMATION YOU CAN CONTACT OUR HEAD OFFICE OR VISIT [HTTP://WWW.MICROSOFT.COM/](http://www.microsoft.com/)